See Definitions below.

www.gundaroo.org Fee Schedule 28.10.22

Type	Features offered	Eligibility	Fee
Directory listing Only	• Name/ short description/ broad location. e.g. *Gundog Estate/ Wine Sales/ Village*. or *Gundaroo Film Society/ Monthly screenings/ Gundaroo Hall* • Hyperlink to website or to your Featured Page (or email/phone details if no website) • The Community Directory and the Business Directory are separate listings.	• Approved businesses – *See Definitions below*. • Any approved community group i.e. Non-profit local group	No charge for Gundaroo Gazette Advertisers else $50 p.a. **No charge** for Community Groups
Featured Page (Includes a Directory listing)	• A landing page with a picture, a 100-word **Important Notice** field, 200-word **Description** and hyperlinks to your other pages and contact methods (Contacts, phones, Facebook, Twitter etc.), including optional **Rich Media** options (PDF, images, videos)	• Approved businesses who submit a valid Registration form • Any approved community group who submits a valid Registration form	$100 pa. **No charge** for Community Groups
Business of the Month	Entry on the Home page that hyperlinks to the business's Featured Page. Highlighted on the Featured Business pages. Monthly schedule negotiated with CWSC at the start of each annual period.	• Any approved business. • Each business entitled to one BOM article annually.	$100 per BOM article – may display for 1 to 3 months by negotiation with CWSC
Community Group of the Month	Entry on the Home page that hyperlinks to the group's Featured Page. Highlighted on the Featured Community pages. Monthly schedule negotiated with CWSC at the start of each annual period.	• Any approved Community Group. • Each group entitled to one COM article annually.	**No charge** for Community Groups

See Definitions below.

Definitions:

CWSC: GCA Community Website Sub-committee

Approved business: Approved businesses are those that have a clear connection to the village and surrounding areas either because of location or regular services provided in/to the village or to people from the community. Final decision on approval will be made by the Community Website Sub-committee (CWSC). Notional location is within a 15-kilometre radius of Gundaroo. ABN required.

Approved Community Groups: Non-profit organisation based in Gundaroo. Final decision on approval will be made by the Community Website Sub-committee (CWSC).

Directory listing: Name, short description, broad location, hyperlink to website (or email/phone details if no website). Gundaroo Gazette advertisers automatically obtain a gundaroo.org Directory listing. Non-advertisers can opt to page to have a Directory listing.

Featured Page: A landing page with a picture, a 100-word important notice field, 200-word description and hyperlinks to the entity's other pages and contact methods. Also can incorporate Rich Media options (images/videos) added. This can suit a highly active business for broadcasting key messages to the community in addition to their own website, but also for a community group that may not have a website e.g. Special events, menus, forward advertising, operational changes, contact updates.

Business of the Month: There are a maximum of 11 slots offered each year and a formal application is required via the Register or Update My Webpage forms. If there are more applications than spaces available for a particular month or alternatively no takers for a particular month then the final approval will be made by the CWSC. GCA may call for fresh applications each year.

Community Group of the Month: As for businesses above, but CWSC will approach groups to share the feature across as many groups as possible.

Rich Media: Allows images/video and/or an attachment – may be limited by GCA on size and quantity – i.e. and a guide a max of 3 media files and under 50Mb in total.

Important notice field: An extra 100-word information area on landing pages for Stop press or key announcements such as changes in operation (e.g. COVID or Special meetings/dates) either temporary or permanent. Notices older than a month may be deleted at the discretion of CWSC.

Updates to listings: Listings are updated at regular intervals depending on the type of listing. All changes are vetted and performed by CWSC admin.

Changes to the site: Website design changes are performed by Throttle Media. "Normal" changes are paid for by annual fees collected.