

See Definitions below.

www.gundaroo.org Fee Schedule 28.11.22

Type	Features offered	Eligibility	Fee
Directory listing Only	<ul style="list-style-type: none"> • Name/ short description/ broad location. e.g. <i>Gundog Estate/ Wine Sales/ Village.</i> or <i>Gundaroo Film Society/ Monthly screenings/ Gundaroo Hall</i> • Hyperlink to website or to your Featured Page (or email/phone details if no website) • The Community Directory and the Business Directory are separate listings. 	<ul style="list-style-type: none"> • Approved businesses – <u>See Definitions below.</u> • Any approved community group i.e. Non-profit local group 	<p>No charge for Gundaroo Gazette Advertisers else \$50 p.a.</p> <p>No charge for Community Groups</p>
Featured Page (Includes a Directory listing)	<ul style="list-style-type: none"> • A landing page with a picture, a 100-word Important Notice field, 200-word Description and hyperlinks to your other pages and contact methods (Contacts, phones, Facebook, Twitter etc.), including optional Rich Media options (PDF, images, videos) 	<ul style="list-style-type: none"> • Approved businesses who submit a valid Registration form • Any approved community group who submits a valid Registration form 	<p>\$100 pa.</p> <p>No charge for Community Groups</p>
Business of the Month	<p>Entry on the Home page that hyperlinks to the business's Featured Page. Highlighted on the Featured Business pages. Monthly schedule negotiated with CWSC at the start of each annual period.</p>	<ul style="list-style-type: none"> • Any approved business. • Each business entitled to one BOM article annually. 	<p>\$100 per BOM article – may display for 1 to 3 months by negotiation with CWSC</p>
Community Group of the Month	<p>Entry on the Home page that hyperlinks to the group's Featured Page. Highlighted on the Featured Community pages. Monthly schedule negotiated with CWSC at the start of each annual period.</p>	<ul style="list-style-type: none"> • Any approved Community Group. • Each group entitled to one COM article annually. 	<p>No charge for Community Groups</p>

See Definitions below.

Definitions:

CWSC: GCA Community Website Sub-committee

Approved business: Approved businesses are those that have a clear connection to the village and surrounding areas either because of location or regular services provided in/to the village or to people from the community. Final decision on approval will be made by the Community Website Sub-committee (CWSC). Notional location is within a 15-kilometre radius of Gundaroo. ABN required.

Approved Community Groups: Non-profit organisation based in Gundaroo. Final decision on approval will be made by the Community Website Sub-committee (CWSC).

Directory listing: Name, short description, broad location, hyperlink to website (or email/phone details if no website). Gundaroo Gazette advertisers automatically obtain a gundaroo.org Directory listing. Non-advertisers can opt to page to have a Directory listing.

Featured Page: A landing page with a picture, a 100-word important notice field, 200-word description and hyperlinks to the entity's other pages and contact methods. Also can incorporate Rich Media options (images/videos) added. This can suit a highly active business for broadcasting key messages to the community in addition to their own website, but also for a community group that may not have a website e.g. Special events, menus, forward advertising, operational changes, contact updates.

Business of the Month: There are a maximum of 11 slots offered each year and a formal application is required via the Register or Update My Webpage forms. If there are more applications than spaces available for a particular month or alternatively no takers for a particular month then the final approval will be made by the CWSC. GCA may call for fresh applications each year.

Community Group of the Month: As for businesses above, but CWSC will approach groups to share the feature across as many groups as possible.

Rich Media: Allows images/video and/or an attachment – may be limited by GCA on size and quantity – i.e. and a guide a max of 3 media files and under 50Mb in total.

Important notice field: An extra 100-word information area on landing pages for Stop press or key announcements such as changes in operation (e.g. COVID or Special meetings/dates) either temporary or permanent. Notices older than a month may be deleted at the discretion of CWSC.

Updates to listings: Listings are updated at regular intervals depending on the type of listing. All changes are vetted and performed by CWSC admin.

Changes to the site: Website design changes are performed by Throttle Media. "Normal" changes are paid for by annual fees collected.